



November 16, 2010 08:30 AM Eastern Time

## Popularity of GATSO USA Intersection Safety Cameras Continues to Grow Across America

*Daytona Beach, Holly Hill and Muscatine Select GATSO USA  
for Intersection Safety Cameras*

BEVERLY, MA. – GATSO USA, a leading provider of traffic photo enforcement systems, has announced the award of three significant contracts for the installation of its industry-leading intersection safety cameras in Florida and Iowa.

According to Andrew Noble, president of GATSO USA, “City councils, law enforcement, and the concerned voices in communities across the country are discovering new and dynamic ways to protect the lives of their citizens—and the resources of their city halls.

“Although GATSO USA has prided itself on its technological innovations, customer-focused product offerings, and flexible cost structure, we believe the recent surge of popularity of our systems spreading from state to state stems from customer satisfaction—particularly in the area of after-sales support,” notes Noble.

Police Chief Chitwood of Daytona Beach, a city which sees hundreds of thousands of visitors each year for events like the NASCAR Daytona 500 and Bike Week, concurs Noble’s sentiments; “Granted, we were exceptionally impressed with GATSO’s non-invasive radar based detection method and the integrated Amber Alert/Silver Alert feature. However, the positive feedback we received from GATSO customers across the country was a crucial component of our evaluation process, which resulted in the Daytona Beach approving a contract for GATSO USA to install intersection safety cameras at several key intersections throughout the city.”

In Muscatine, Iowa, a city with a population of more than 22,000 people, Deputy Chief Phil Sargent stated that GATSO’s experience with the Iowa Department of Transportation and strong references regarding customer service and support, were among the ‘non-technical’ reasons why GATSO USA was selected.

“Competitive bids are no longer based on technology and price alone. Communities want to work with companies that stand by their products and services. Over the past several years, GATSO USA has built a strong reference base of satisfied customers, which combined with our advanced technology and specialized services, has provided us with a significant advantage over our competition,” adds Noble.

### **About Gatso**

For more than 50 years Gatso has been providing world-class photo enforcement systems to law enforcement and transportation agencies at the federal and local levels. Spanning 60

countries and 45,000 installations, Gatso continues to be the pioneer in traffic enforcement systems. Earning vast technical approvals, globally, Gatso has set the standard in the US market by providing the first digital traffic camera to the market in 1998 through to rolling out unprecedented AMBER Alert capabilities in 2008.

Gatso USA is headquartered in Beverly, Massachusetts with offices in Scottsdale, AZ and Peoria, IL. For additional information please visit our website [www.gatso-usa.com](http://www.gatso-usa.com) or call 978-922-7294.

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